NYS Conference 2025

DAR: WHERE DO I FIND IT?

Presented by the NYS VIS Committee

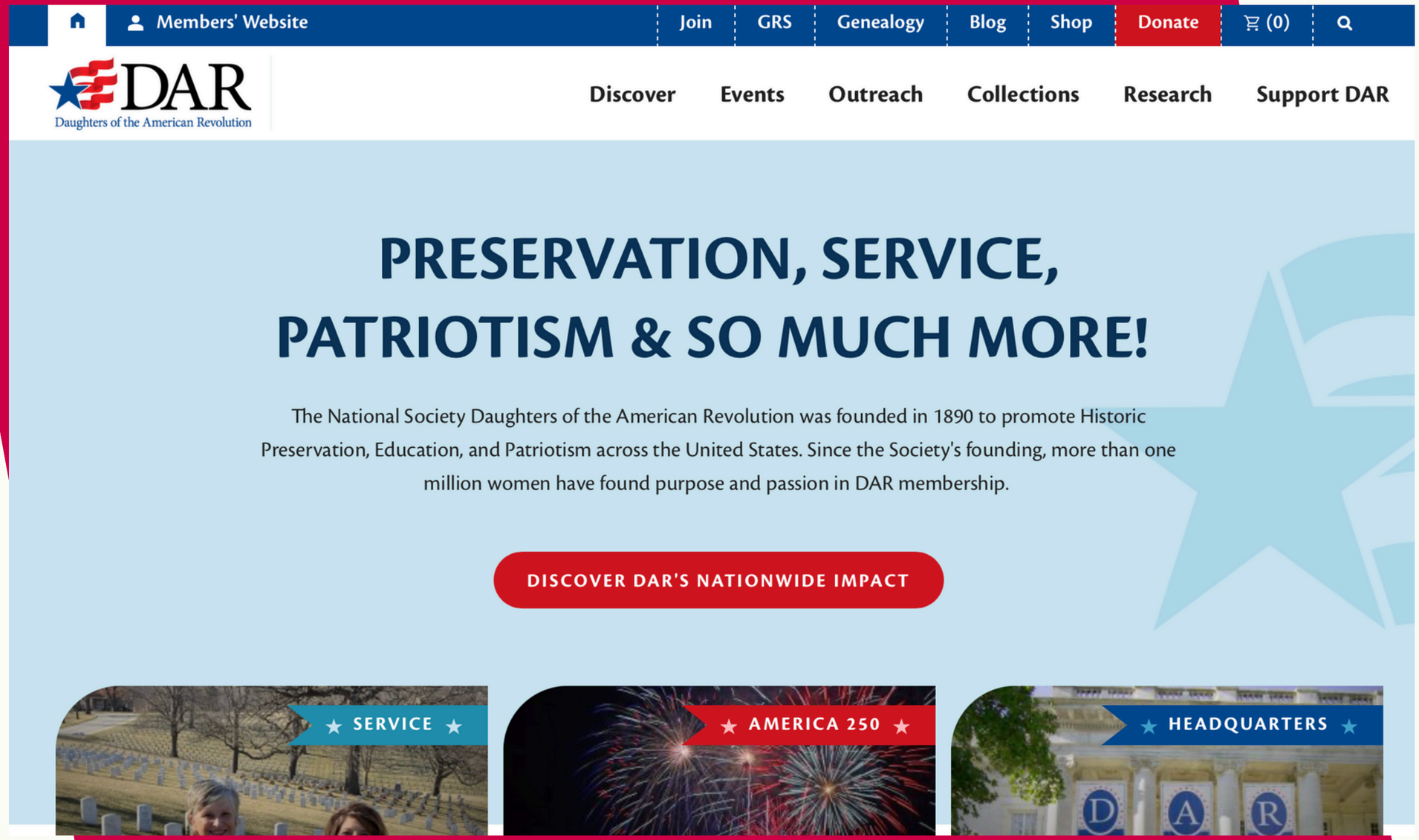
Let's Inspire Liberty And Celebrate!

TODAY'S PRESENTATION

WHAT WE'LL DISCUSS

NSDAR Website
E-Membership
Daughters Online Community (DOC)
NYDAR Website
NYDAR Communication Resources
Website & Social Approvals
Need a Chapter Website?
Questions?

NSDAR WEBSITE
WWW.DAR.ORG



NSDAR WEBSITE
WWW.DAR.ORG

HOW TO BECOME A MEMBER

1 — Find a Local Chapter

Utilize our chapter locator to find a chapter near you. There are close to 3,000 chapters across the nation!

2 — Connect with DAR

Complete a Membership Interest Form! This will start your DAR journey by connecting you to a chapter. This is a great time to ask questions and attend chapter events.

3 — Gather What You Know

What do you know about your family history and lineage? DAR has free research resources through our Genealogical Research System.

4 — Start your application

A member will help guide you through completing and submitting your DAR membership application.

START YOUR MEMBERSHIP JOURNEY

Public Sites

Members' Website | Join | GRS | Genealogy | Blog | Shop | Donate | (0)

DAR — Daughters of the American Revolution

Discover | Events | Outreach | Collections | Research | Support DAR

- Giving Opportunities
- Support a Special Initiative
- Donor Recognition
- My Giving Records
- Contact the Office of Development

Donation Pins

Members can donate to the the DAR and purchase a corresponding pin from the DAR Insignia Store.

View Pins

President General's Project

Following approval of the PG Project, your contributions will help preserve the legacy of our National Society and our country.

Learn More

Targeted to:
Prospective Members
DAR Store
DAR Donatons

DAR — Daughters of the American Revolution | Search the store | DAR Store | DAR Insignia Store | DAR Museum Shop | Sign in | Cart

Gift Certificate

GIFT SOMEONE SPECIAL

DAR Store

Shop our store for the largest selection of DAR Clothing, Novelties, Gifts & More.

SHOP DAR STORE

DAR Insignia Store

Wear it proudly! Official Insignia now available directly from DAR.

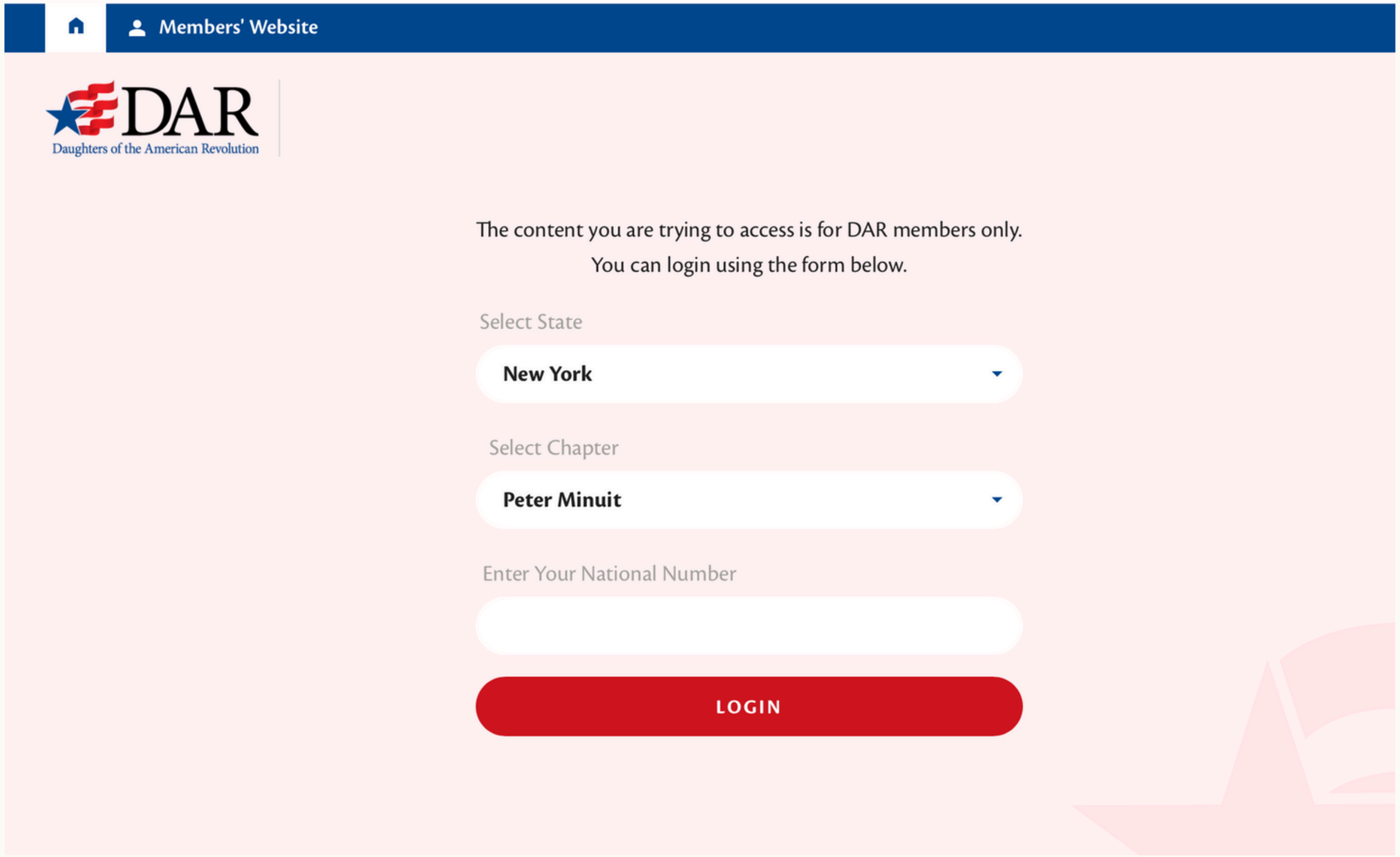
SHOP DAR INSIGNIA STORE

DAR Museum Shop

Featuring items inspired by the DAR Museum collections and exhibits.

SHOP DAR MUSEUM SHOP

DAR MEMBERS ONLY SITE



no password

just your member number

DAR MEMBERS ONLY SITE

DAR.org | Members' Website | Research | Blog | Member Community | eMembership | Shop | Donate | (2)

DAR
Daughters of the American Revolution

Resources | Committees | States & Chapters | Forms | Genealogy

- State Officers
- Chapter Officers
- Find a Chapter
- Start a New Chapter
- ★ Chapter Resources
- State & Chapter Finances

- eMembership
- Chapter Programs
- Ceremony Resources
- Clubs & Associations
- Awards & Contests
- Branding & Identity
- Certificate Templates

Committees

DAR committees collaborate nationwide to advance our mission and drive meaningful change.

Learn More

Pages for every Role!

DAR MEMBERS ONLY SITE

DAR.org | Members' Website | Research | Blog | Member Community | eMembership | Shop | Donate | (2)

DAR
Daughters of the American Revolution

Resources | Committees | States & Chapters | Forms | Genealogy

- Executive Officer Pages
- 250 for the 250th
- Administrative Committees Overview
- America 250!
- American Heritage
- American History
- American Indians
- Americanism
- Application Verification Support
- Celebrate Daughters
- Chapter Development Commission
- Children of the American Revolution
- Commemorative Events
- Community Classroom
- Community Service Awards
- Conservation
- Constitution Week
- Continental Congress
- DAR DNA Network
- DAR Genealogy Commission
- DAR Genealogy Research Institute
- DAR Good Citizens
- DAR Leadership Training
- DAR Library Outreach
- DAR Magazine
- DAR Museum Outreach
- DAR Project Patriot
- DAR Records Preservation
- DAR/SAR/S.R. Relations
- DAR Service for Veterans
- DAR Today Podcast
- DAR Tours & Events
- Daughters Online Community
- Development
- E Pluribus Unum
- Education Commission
- The Flag of the United States of America
- Franco-American Memorial
- Genealogical Records
- Historic Preservation
- Insignia
- Insignia Volunteers
- Junior American Citizens
- Junior Membership
- Master Reports
- Membership
- National Defense
- NSDAR Technology Support
- Pages Committee
- Patriot Records Project
- President General's Project
- Protocol
- Public Relations and Media
- Service to America
- Specialty Research
- Units Overseas
- Volunteer Genealogists
- Volunteer Information Specialists
- National Committee Presentations 134th Congress

Pages for every Committee!

DAR MEMBERS ONLY SITE

VIS (Volunteer Information Specialists)

DAR.org | Members' Website | Research | Blog | Member Community | eMembership | Shop | Donate | (2)

DAR
Daughters of the American Revolution
Members

Resources | Committees | States & Chapters | Forms | Genealogy

VOLUNTEER INFORMATION SPECIALISTS

- Committee Home
- Roles & Responsibilities
- ★ Approvals
- Badges
- VIS Policies, Guides And Tools
- Website Development
- Website Assessment
- Chapter Support
- Communications
- Zoom Backgrounds
- Using Social Media

SITE OF THE MONTH

VIS APPROVAL CHECKLIST

Why do we need 'National Approval or Reapproval'?

Every chapter and state organization represents DAR. Approval of public-facing web pages and social media accounts is necessary to ensure that messaging about the mission, goals, and work of the DAR is accurate and consistent throughout the nation and for our chapters overseas. We want the public to know that DAR is an active, vibrant, women's service organization and that DAR welcomes eligible women of all backgrounds to join us to promote historic preservation, education, and patriotism in our community. Having a core brand identity is a key component of consistent messaging.

Site of the Month

NSDAR Approval & Resources

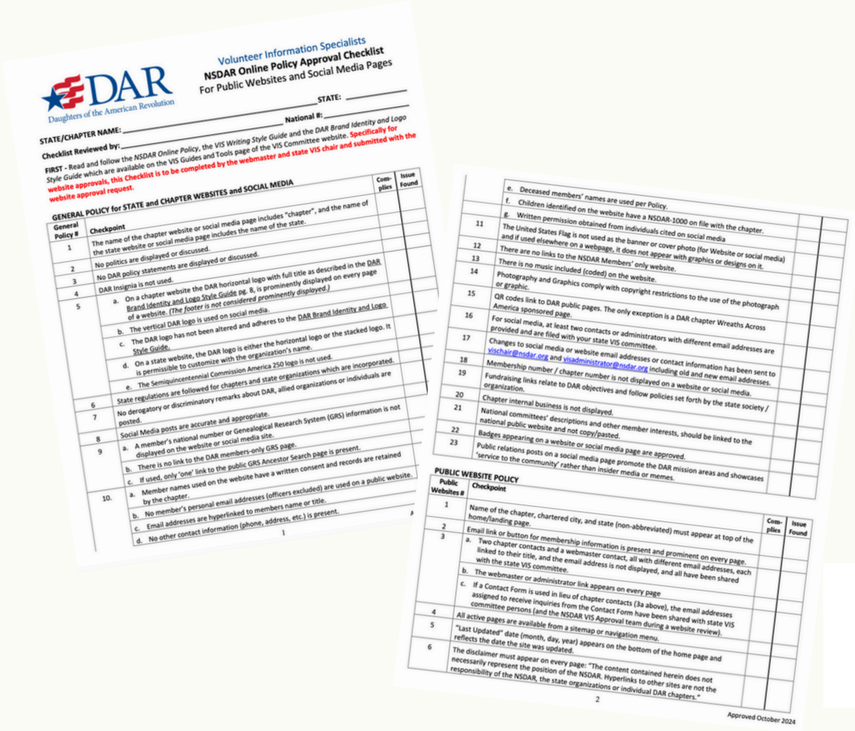
DAR MEMBERS ONLY SITE

VIS (Volunteer Information Specialists)

VIS APPROVAL FOR ALL PUBLIC SITES

Please consult all of these Resources before submitting your site to the NYDAR VIS team

1. Consult DAR VIS resources
2. Submit to NYDAR VIS
3. Adjust as needed
4. Mrs. O'Brien submits to NSDAR VIS



Volunteer Information Specialists
NSDAR Online Policy Approval Checklist
For Public Websites and Social Media Pages

STATE/CHAPTER NAME: _____ STATE: _____

Checklist Reviewed by: _____ National #: _____

FIRST - Read and follow the NSDAR Online Policy, the VIS Writing Style Guide and the DAR Brand Identity and Logo Style Guide which are available on the VIS Guides and Tools page of the VIS Committee website. Specifically for website approvals, this Checklist is to be completed by the webmaster and state VIS chair and submitted with the website approval request.

GENERAL POLICY for STATE and CHAPTER WEBSITES and SOCIAL MEDIA

General Policy #	Checkpoint	Complies	Issue Found
1	The name of the chapter website or social media page includes "chapter", and the name of the state website or social media page includes the name of the state.		
2	No politics are displayed or discussed.		
3	No DAR policy statements are displayed or discussed.		
4	DAR Insignia is not used.		
5	a. On a chapter website the DAR horizontal logo with full title as described in the DAR Brand Identity and Logo Style Guide pg. 8, is prominently displayed on every page of a website. (The Footer is not considered prominently displayed.)		
	b. The vertical DAR logo is used on social media.		
	c. The DAR logo has not been altered and adheres to the DAR Brand Identity and Logo Style Guide.		
	d. On a state website, the DAR logo is either the horizontal logo or the stacked logo. It is permissible to customize with the organization's name.		
	e. The Semiquincentennial Commission America 250 logo is not used.		
6	State regulations are followed for chapters and state organizations which are incorporated.		
7	No derogatory or discriminatory remarks about DAR, allied organizations or individuals are posted.		
8	Social Media posts are accurate and appropriate.		
9	a. A member's national number or Genealogical Research System (GRS) information is not displayed on the website or social media site.		
	b. There is no link to the DAR members-only GRS page.		
	c. If used, only 'one' link to the public GRS Ancestor Search page is present.		
10.	a. Member names used on the website have a written consent and records are retained by the chapter.		
	b. No member's personal email addresses (officers excluded) are used on a public website.		
	c. Email addresses are hyperlinked to members name or title.		
	d. No other contact information (phone, address, etc.) is present.		

1

	e. Deceased members' names are used per Policy.		
	f. Children identified on the website have a NSDAR-1000 on file with the chapter.		
	g. Written permission obtained from individuals cited on social media		
11	The United States Flag is not used as the banner or cover photo (for Website or social media) and if used elsewhere on a webpage, it does not appear with graphics or designs on it.		
12	There are no links to the NSDAR Members' only website.		
13	There is no music included (coded) on the website.		
14	Photography and Graphics comply with copyright restrictions to the use of the photograph or graphic.		
15	QR codes link to DAR public pages. The only exception is a DAR chapter Wreaths Across America sponsored page.		
16	For social media, at least two contacts or administrators with different email addresses are provided and are filed with your state VIS committee.		
17	Changes to social media or website email addresses or contact information has been sent to vischair@nsdar.org and visadministrator@nsdar.org including old and new email addresses.		
18	Membership number / chapter number is not displayed on a website or social media.		
19	Fundraising links relate to DAR objectives and follow policies set forth by the state society / organization.		
20	Chapter internal business is not displayed.		
21	National committees' descriptions and other member interests, should be linked to the national public website and not copy/pasted.		
22	Badges appearing on a website or social media page are approved.		
23	Public relations posts on a social media page promote the DAR mission areas and showcases 'service to the community' rather than insider media or memes.		

PUBLIC WEBSITE POLICY

Public Websites #	Checkpoint	Complies	Issue Found
1	Name of the chapter, chartered city, and state (non-abbreviated) must appear at top of the home/landing page.		
2	Email link or button for membership information is present and prominent on every page.		
3	a. Two chapter contacts and a webmaster contact, all with different email addresses, each linked to their title, and the email address is not displayed, and all have been shared with the state VIS committee.		
	b. The webmaster or administrator link appears on every page		
	c. If a Contact Form is used in lieu of chapter contacts (3a above), the email addresses assigned to receive inquiries from the Contact Form have been shared with state VIS committee persons (and the NSDAR VIS Approval team during a website review).		
4	All active pages are available from a sitemap or navigation menu.		
5	"Last Updated" date (month, day, year) appears on the bottom of the home page and reflects the date the site was updated.		
6	The disclaimer must appear on every page: "The content contained herein does not necessarily represent the position of the NSDAR. Hyperlinks to other sites are not the responsibility of the NSDAR, the state organizations or individual DAR chapters."		

2

Approved October 2024

DAR
Daughters of the American Revolution

VIS WRITING STYLE Guide for Webmasters

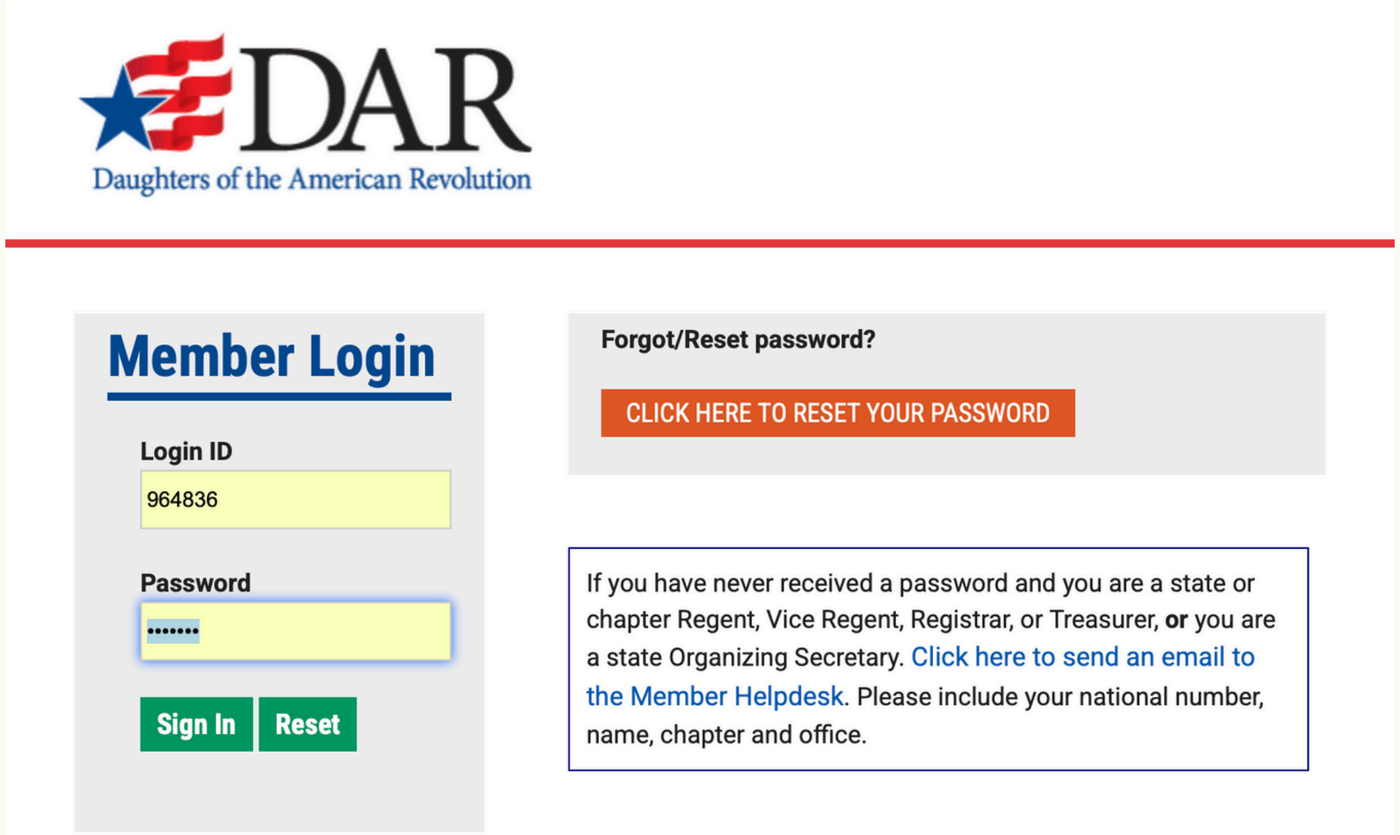
DAR Brand Identity and Logo Style Guide

NSDAR Online Policy
For Public Websites and Social Media Sites

DAR MEMBERS ONLY SITE

e-Membership

emembership.dar.org



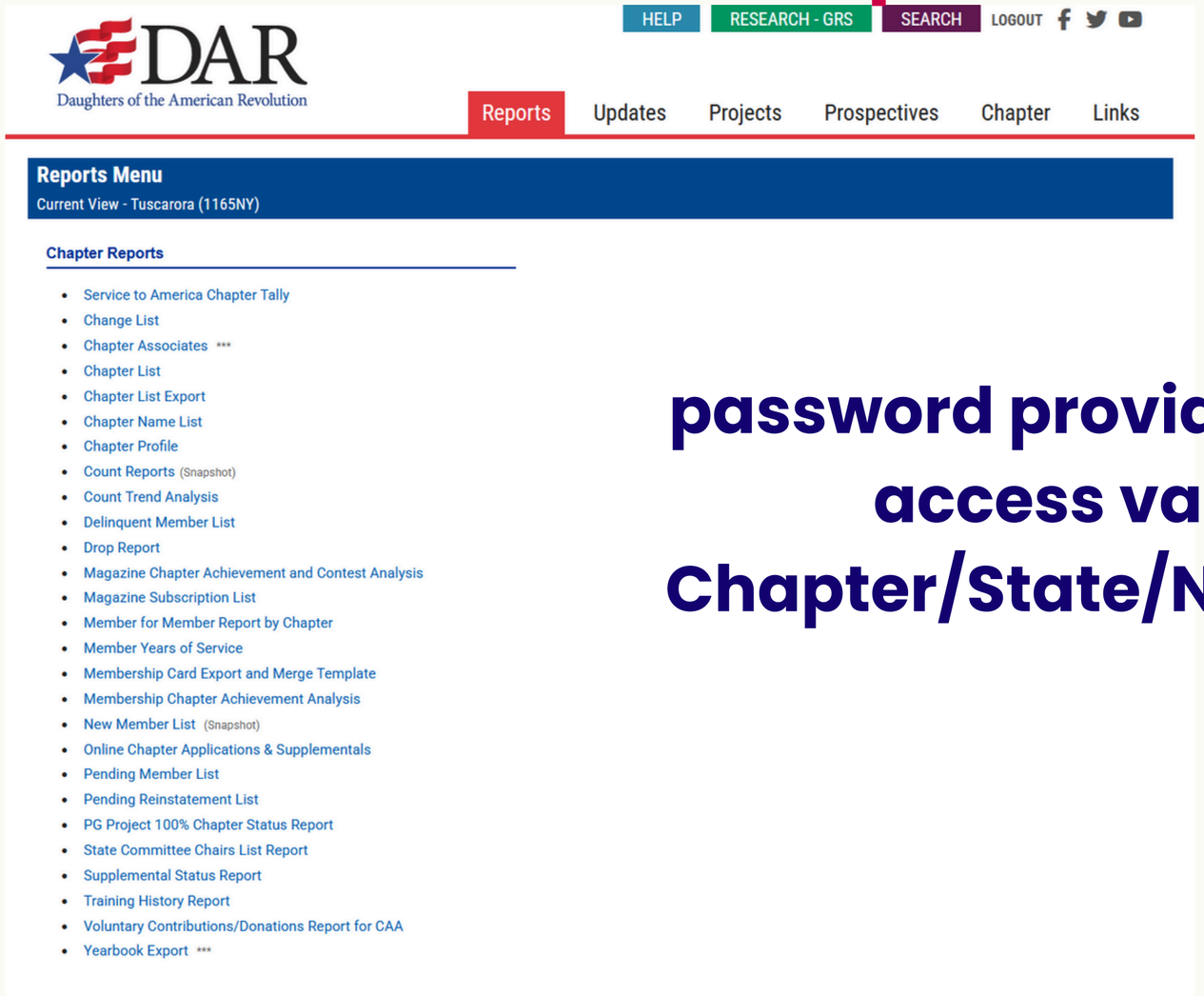
password provided by NSDAR

access varies by Chapter/State/National Roles

DAR MEMBERS ONLY SITE

e-Membership

emembership.dar.org

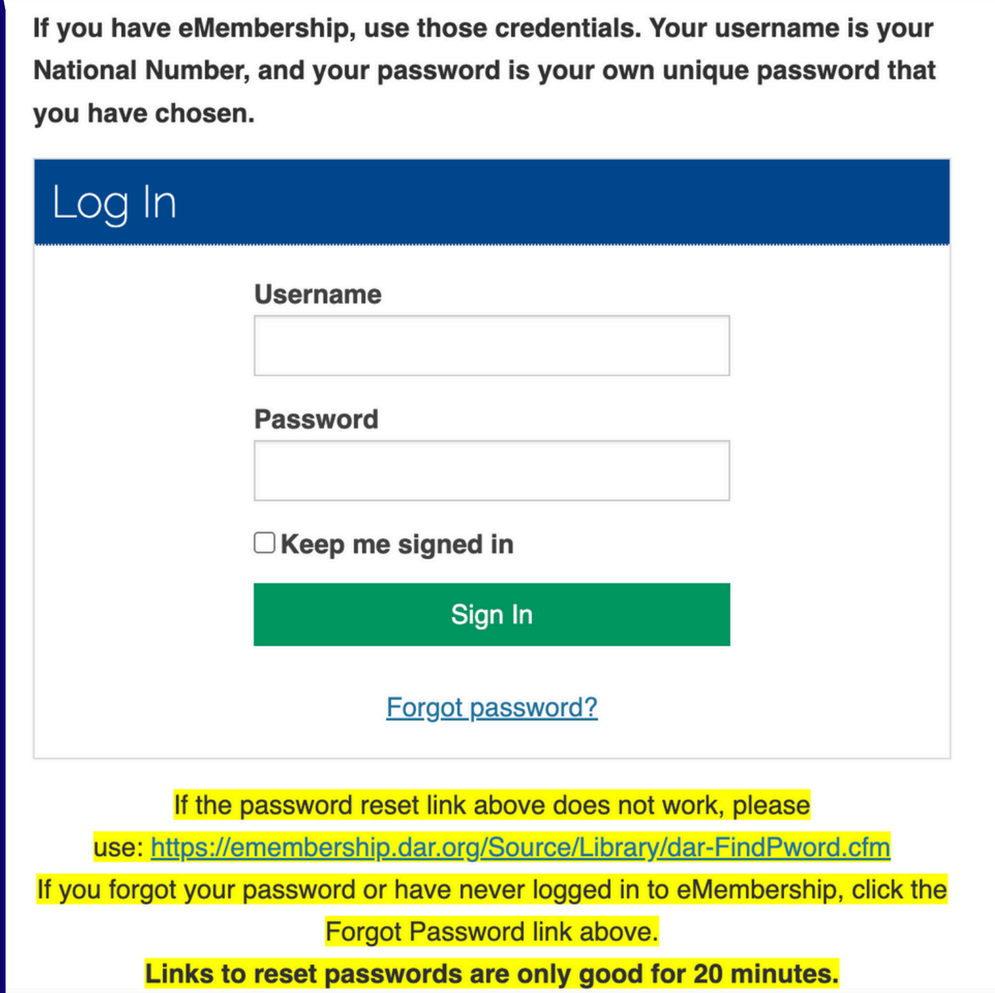


password provided by NSDAR

access varies by

Chapter/State/National Roles

DAUGHTERS ONLINE COMMUNITY (DOC)

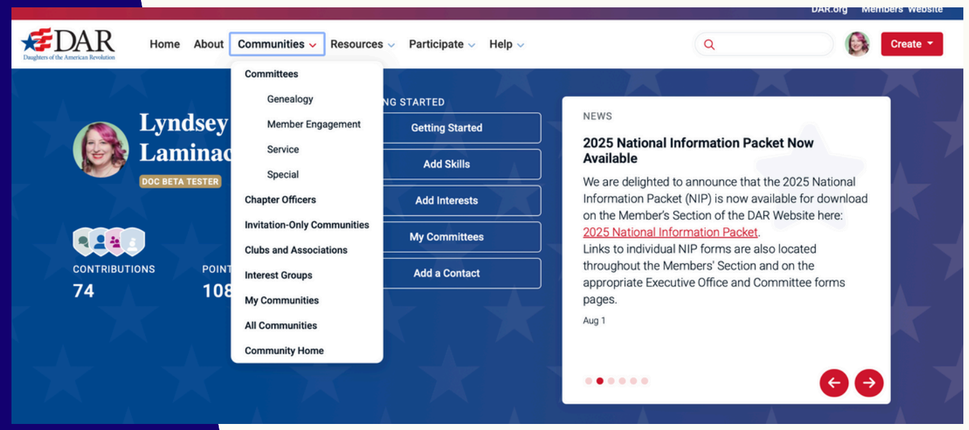


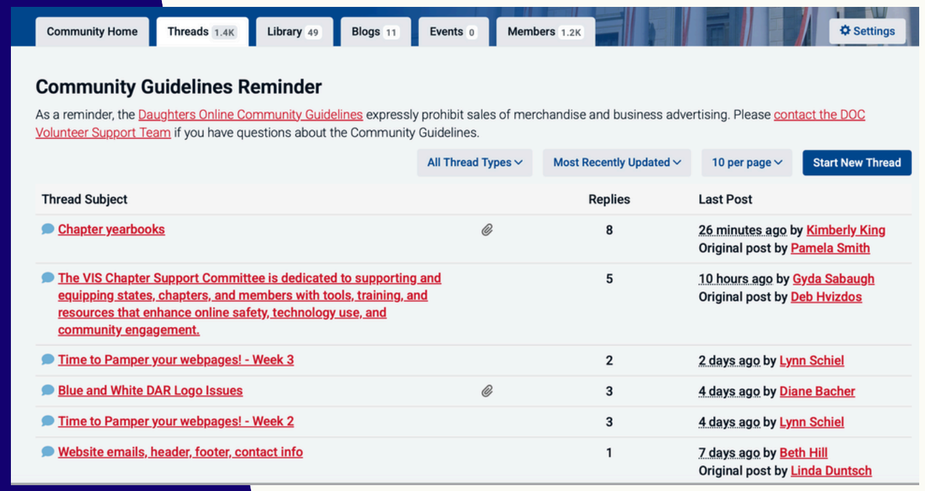
community.dar.org

assigned OR unique login and password

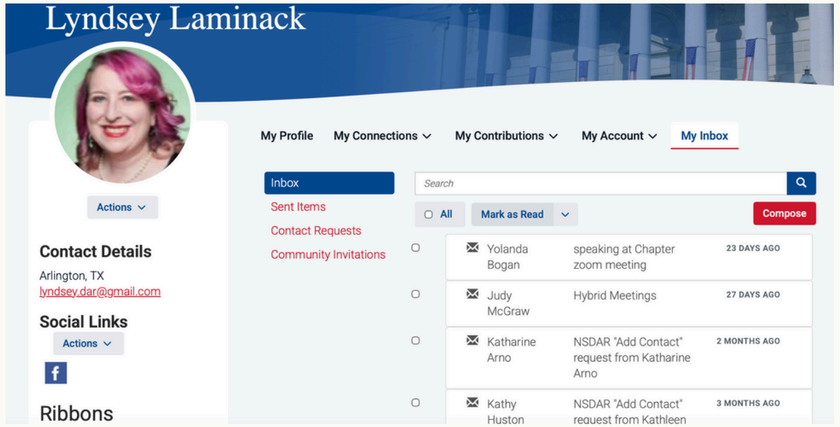
DAUGHTERS ONLINE COMMUNITY (DOC)

community.dar.org





Private Messaging
Community Discussion
Resources at all levels

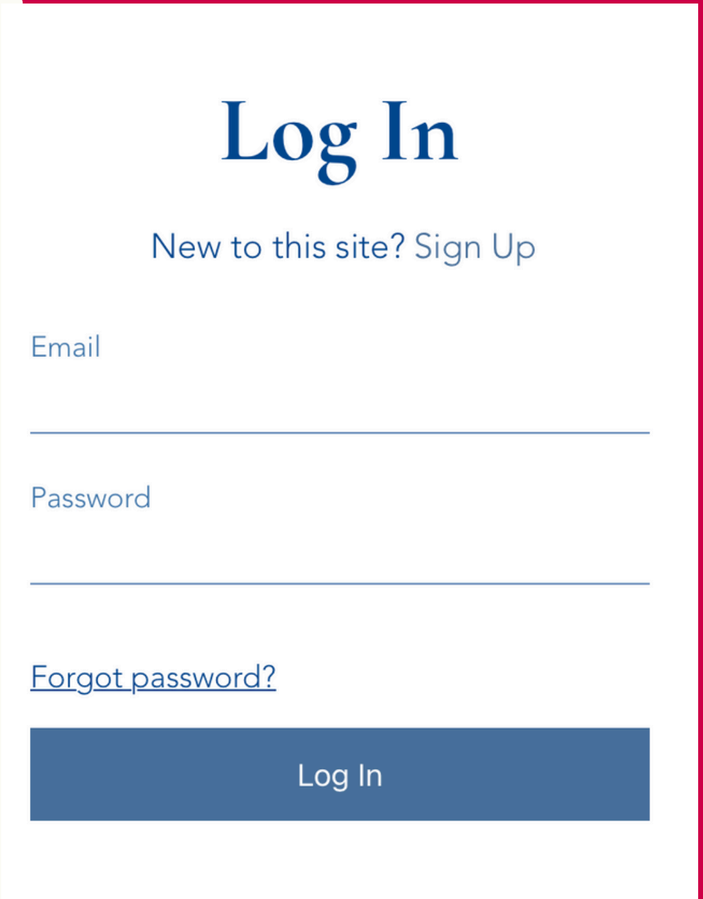


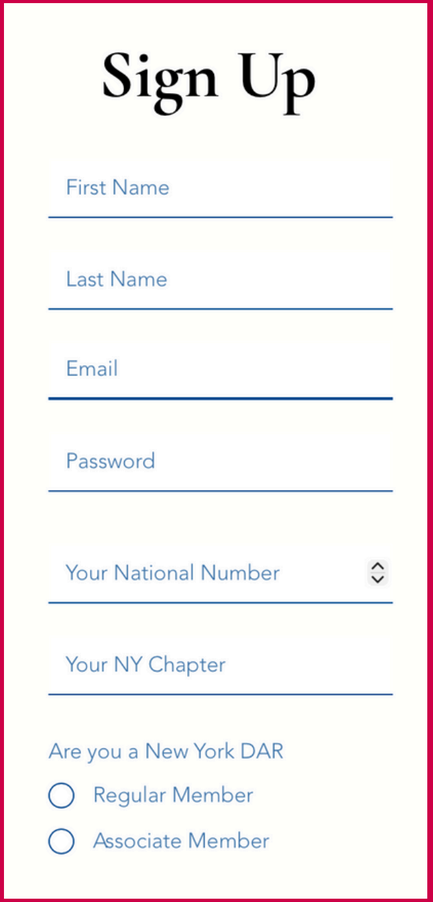
DAR only
Social Networking

NYDAR SITE

www.nydar.org

NYDAR SITE





email & password unique to NYDAR Members Only site

NYDAR SITE

State Organization

Current E

StateOrganizationDirectory

State Resources

Co

Registrar's Corner

Treasurer's Corner

NYSO Events

Committee Resources

Chapter Resources

Member Resources

Scholarships

Awards & Contests

Clubs

VIS Resources

Current Events

S

Announcements

ESN

State Conference

History

NYSO Yearbooks

Historical Markers

NYDAR SITE

State Board of Management

State Regent

Lisa G. O'Brien
4 Keystone Ct, Albany, NY 12205, USA
Mohawk Chapter
regent@nydar.org

State Vice Regent

Sarah O'Connor
35 Gellatly Drive, Wappingers Falls, NY, USA
Ketewamoke Chapter
sarahoconnordar@gmail.com

State Announcements

Sep 13, 2025

Calling all Outstanding Junior Members!

Submit by October 31

Read More

Sep 13, 2025

100th Anniversary Central New York

RSVP by October 2

All Forms

American Indian | Americanism | Chapter Management | Clubs | Contests | Continental Congress | DAR Scholarship | Flag of the USA | Historian | Junior Membership | Membership | Pages | Press Books | Registrar | SBOM | State Conference | Treasurer | Valley Forge

Form (clickable)	Description	Effective Date
129th Call to Conference	2025 Conference Invitation	05/01/2025
129th Conference Credentials	2025 Conference Credentials - Due 8/27/25	05/01/2025
129th Conference Credentials Letter	2025 Conference Credentials Letter	05/01/2025
129th Hotel Registration	Paper Form for Hotel Registration	05/01/2025
129th State Conference Page Hotel Block Information	Hotel options for Daughters serving as pages to the 129th State Conference	05/01/2025
129th State Conference Page Invitation	Invitation to NY Daughters 40 & under to serve the 129th State Conference as Pages	05/01/2025
129th State Conference Registration	2025 Conference Registration & Meals Form	05/01/2025

NYDAR COMMUNICATIONS

Empire State News

https://www.nydar.org/esn

Emailed every other month

EMPIRE STATE NEWS

Newsletter of the New York State Organization, NSDAR
Volume 80, #1 - August 2025
Lisa O'Brien, State Regent

Liberty, when it begins to take root,
is a plant of rapid growth.
- George Washington

NYDAR News Roundup

https://www.nydar.org/news-1

Emailed twice a month

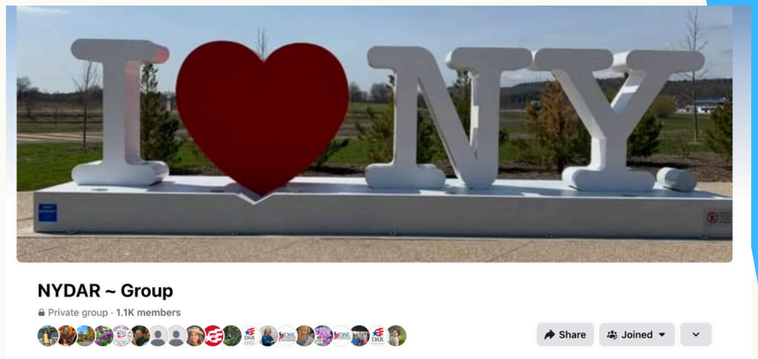
New York State Organization
Daughters of the American Revolution
Lisa Gallant O'Brien, State Regent

October News Roundup - Part I
October 1, 2025

Private Facebook

https://www.facebook.com/groups/138585776159684

Updated as members post



Public Facebook

https://www.facebook.com/NY.NSDAR

Run by VIS - if you have something to share, please do!

Public Instagram

https://www.instagram.com/ny.nsdar

Run by VIS - if you have something to share, please do!

MY CHAPTER NEEDS A SITE!

We have a Site, but it still needs approval...

1. Review NSDAR policies
2. Make adjustments
3. Join VIS approval queue
4. VIS Team doublechecks & complete NSDAR checklist
5. VIS submits to NSDAR
6. Work with NSDAR for final approval

We don't have a Site AND don't have a member with this skillset...

No Problem! Just send NY VIS:

1. A few photos of Chapter
2. Chapter email (if you have one)
3. Chapter Meeting Day/Time
   (e.g., First Monday of the month in the evening)

QUESTIONS

VIS@NYDAR.ORG

Lyndsey Goode Laminack, Chair
Anissa Harper, Vice Chair
Elyse Richardson, Vice Chair